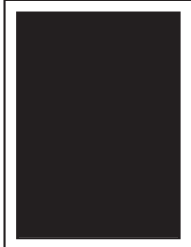





AD SPECIFICATIONS 2019

DOCUMENT/TRIM SIZE: 9.0" X 10.875"

	NON-BLEED	LIVE COPY AREA	BLEED
	<p>Full Page 6 Property photos maximum</p>	<p>8.125" x 10.014" 587 x 721 Points</p>	
	<p>2/3 Page 4 Property photos maximum</p>	<p>8.125" x 6.64" 587 x 478 Points</p>	<p>Full Page with Bleed 6 Property photos maximum Bleed size: 9.25" x 11.125" 666 x 801 Points Keep all text/logos inside live copy area: 8.125" x 10.014" 587 x 721 Points</p>
	<p>1/3 Page 2 Property photos maximum</p>	<p>8.125" x 3.25" 587 x 235 Points</p>	<ul style="list-style-type: none"> • All interior or exterior property photo windows must meet size requirements of 3.5" x 2" or larger • Backgrounds must appear in black, white or gray • A subtle amount of gold or silver accent coloring is acceptable on prepared ads

ADDITIONAL INFORMATION

All supplied ads are preferred to be in PDF format, using CMYK color mode, with all fonts embedded and linked files included. Registration/printer marks are not required. Files not conforming to these specifications are subject to printing errors. **Spreads to be submitted as single page files.**

If submitting supplied ads in Adobe Photoshop or Illustrator formats, please verify all elements are in CMYK color mode. All raster files should be 300dpi at ACTUAL print size. All fonts should be rasterized, outlined or included. All linked files should be embedded/included.

We do not accept QuarkXPress or Indesign source files. Please contact us if you need assistance to create a PDF to our specifications. We are happy to send instructions on PDF export settings.

For full page bleed ads, keep all "live" elements such as text and logos INSIDE the live copy area (see non-bleed full page dimensions above). Allow a MINIMUM of 1/4" inside the bleed dimension for trimming. Any items exceeding the non-bleed/live copy area dimensions are subject to trimming in the bindery process.