

AD SPECIFICATIONS

DOCUMENT/TRIM SIZE: 9.0" X 10.875"

NON-BLEED

LIVE COPY AREA

BLEED



Full Page
6 Property photos maximum

8.125" x 10.014"
587 x 721 Points



Full Page with Bleed
6 Property photos maximum
Bleed size: 9.25" x 11.125"
666 x 801 Points
Keep all text/logos inside live copy area: 8.125" x 10.014"
587 x 721 Points



2/3 Page
4 Property photos maximum

8.125" x 6.64"
587 x 478 Points



1/3 Page
2 Property photos maximum

8.125" x 3.25"
587 x 235 Points

- All interior or exterior property photo windows must meet size requirements of 3.5" x 2" or larger
- Backgrounds must appear in black, white or gray
- A subtle amount of gold or silver accent coloring is acceptable on prepared ads

***PLEASE NOTE:** When creating your full page bleed ad and center spread bleed ad, please create the document using the trim size. After creating that document, pull out the bleeds from the document 1/8" on all sides. This will ensure the page will fully bleed after trim. In addition, please maintain a 1/4" margin on all sides within the document.

Submitting your file in PDF format is the recommended form of submission. It eliminates the need to submit fonts and supporting files.

Default Options: Job Options: Embed all fonts, subset fonts below 100%, set color image compression to automatic zip/jpeg high and downsample to 300 dpi and monochrome compression to CCITT group 4 and downsample to 600 dpi. Compress text and line art should be checked. Output: Composite, CMYK, registration centered, offset 12 pts, and bleed Symmetric at 0.125" Keep file name as short as possible with the .PDF extension.